

COFFEE HOUSE DASHBOARD | Overview

WSJ-2025



Revenue

289K

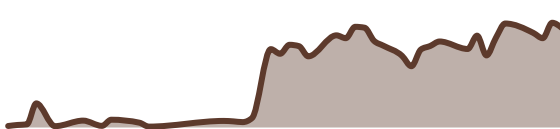
%MoM
▲ +1.2%



Quantity

15K

MoM
+8027



Orders

3282

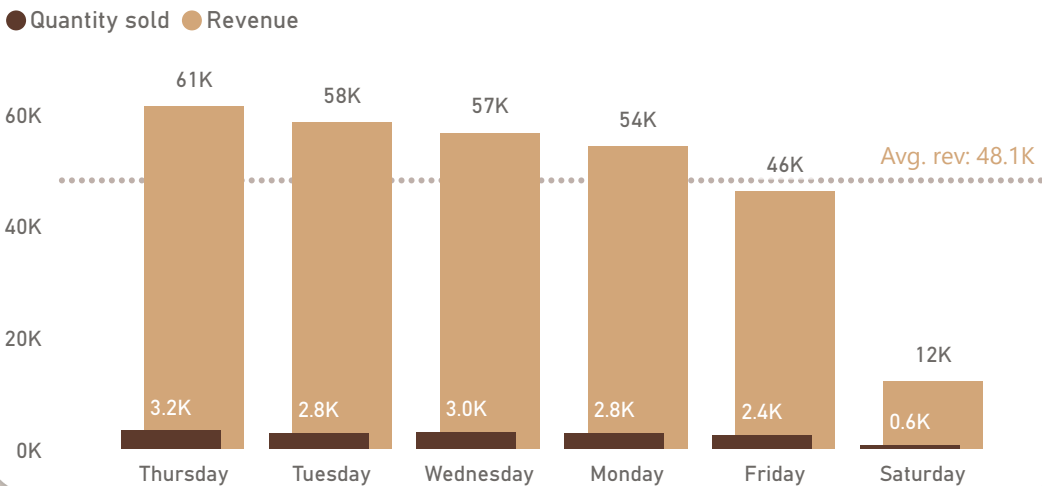
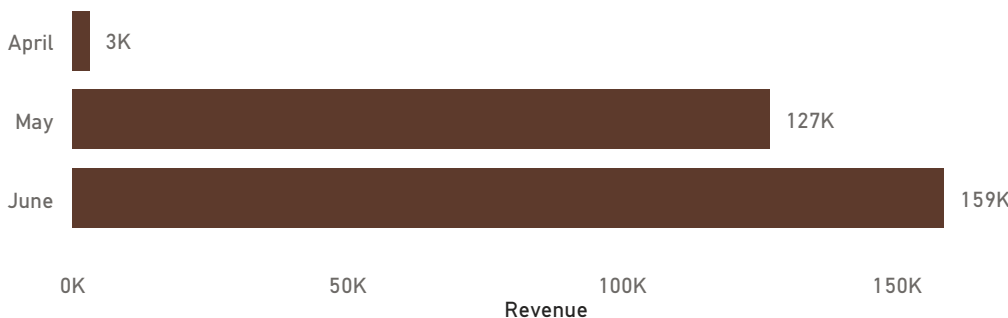
Avg. order value
87.99

MoM
+1841



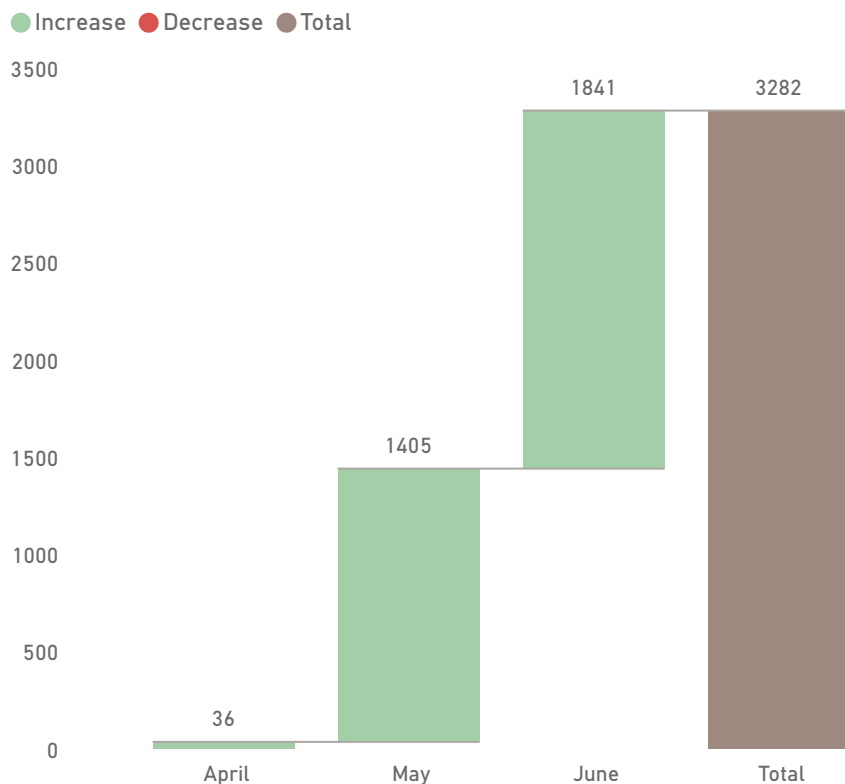
Sales performance analysis: monthly and weekly trends

Strong monthly revenue growth from April to June.
Thursdays and Tuesdays, highest-performing days for both sales quantity and revenue.



Monthly order growth

Steady growth in unique orders from April to June, indicating increasing customer activity.



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COFFEE HOUSE DASHBOARD | Orders analysis

WSJ-2025



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Order size

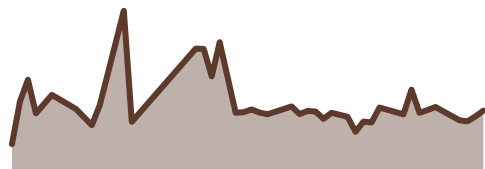
All

Revenue breakdown by order size

Overview of revenue distribution across order sizes. Highlighting of the average number of items per order.

Avg. of items per order

5



Small

Large

Medium

100%

141K

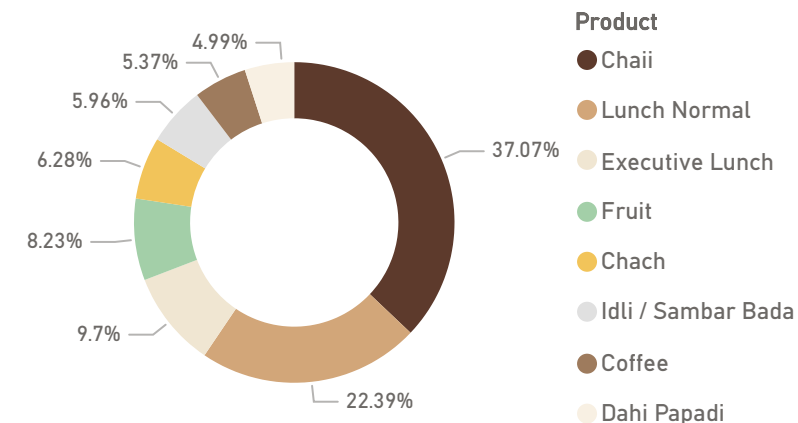
83K

65K

46.3%

Product Contribution by name

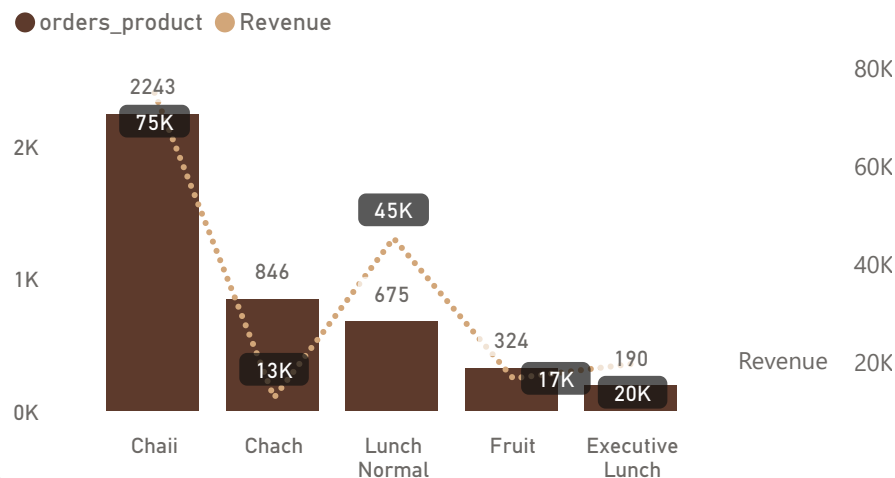
% of total revenue contributed by each product



Top product performance by revenue and orders

Top product

Chaii



Unique orders by order hour

Distribution of unique orders across hours of the day.

Peak hour

16

